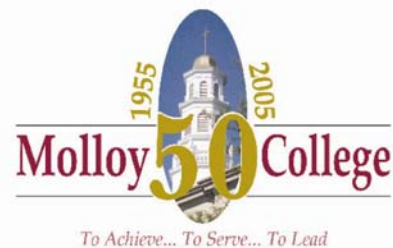


# Molloy College

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## FOR IMMEDIATE RELEASE...

November 4, 2005

### **Molloy College Receives Nursing Grant from The Johnson & Johnson Campaign for Nursing's Future**

The Department of Nursing at Molloy College was recently awarded a grant from The Johnson & Johnson Campaign for Nursing's Future to develop innovative and creative ways to recruit men into the nursing profession. The grant will fund a strategic approach for bringing awareness to the opportunities available to men in the nursing profession, and by encouraging men to enroll in Molloy's nationally recognized nursing program.

The grant, which will be distributed over a two-year period, will enable Molloy College to expand its Nursing Program and utilize a multi-faceted recruiting approach to encourage men to consider nursing as a career choice. Molloy's recruiting and awareness strategy includes reaching out to young men, guidance counselors and the public, making them aware of the opportunities that exist for professional nurses. Part of the approach includes developing a "Nurses in Leadership" television program bringing together a panel of male nurses who have excelled in the field. The program would run as part of Molloy's *Next Generation* television program hosted by Molloy College President Drew Bogner. *Next Generation* is aired on Telecare, the television station for the Diocese of Rockville Centre, and televised nationally.

"Molloy College is excited to be the recipient of a grant from The Johnson & Johnson Campaign for Nursing's Future. The grant will be used in a focused and meaningful way to make men aware of the benefits of a career in nursing," said Edward Thompson, Vice President of Advancement for Molloy College. "We thank Bernadette Curry, Chairperson of the Department of Nursing, and Meredith Celentano, Director of Development and their staffs for educating The Johnson & Johnson Campaign for Nursing's Future about Molloy's nursing program and our vision for recruiting candidates to the College, and the profession as a whole."

For more information, please contact the Office of Communications and Public Affairs at 516-678-5000 ext. 6300.

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